

**FACT SHEET**  
**VANTAGE'S CONCESSION PROGRAM AT KANSAS CITY INTERNATIONAL AIRPORT'S NEW TERMINAL**

**OVERVIEW**

Vantage Airport Group is delivering a uniquely Kansas City-inspired shopping and dining experience at Kansas City International Airport's new terminal. With nearly 50 eating and shopping experiences, 80% of which are local concepts, the program will offer the very best of Kansas City and the region's flavors, makers, history, and experiences.

**PARTNERS**

To create a concession program made by and for Kansas City, Vantage partnered with local organizations with deep roots in the Kansas City region, including:

- Charles Hopkins of RMD Holdings, a Disadvantaged Business Enterprise investment partner
- Jason Parson + Associate, a local public relations and community leader
- Outstanding Hospitality Management Concession Group, Missouri-founded food and beverage experts
- Marshall Retail Group, global airport retail experts

**BY THE NUMBERS**

- Food, beverage, and retail locations: 49
  - Food and beverage: 32
  - Retail: 17
- Local brands and concepts: 25
- Global concepts: 9
- Creation of more than 1,000 new jobs, \$1.5 billion in sales, and \$50 million in sales tax for Kansas City over the course of the 15-year program
- Participation of Airport Concession Disadvantaged Business Enterprises (ACDBEs) in the concession program exceeds the 16% stated goal by nearly four times at more than 60%.

**CONCESSION BRANDS BY LOCATION**

*CONCOURSE A NODE*

*At the center of gates (A1-A10) and gates (A12-A20)*

**Food & Beverage:**

- **\*The Martin City Brewing Co.:** The MCB microbrewery taproom experience at MCI offers local brews complemented by hand-tossed pizzas, sandwiches, and salads. A KC original, Martin City Brewery started with two friends who had a passion for great beer and home-brewing. This dream grew into four pizza and taproom locations across KC and the Coast-to-Coast Pub in Martin City.
- **\*Parisi Café:** Arguably one of Kansas City's best specialty coffee concepts featuring handcrafted espresso beverages, teas & treats, and a fresh breakfast, brunch, and lunch offering.

- **\*Grapes & Grains:** A Missouri Artisan Wine & Spirits experience that elevates the traditional wine bar with cozy, sophisticated seating in a 360-degree open-air setting with diverse local wines, spirits, and share plates, and a focus on 100% locally sourced ingredients.
- **\*Meat Mitch:** After years of perfecting his barbecue craft on the competition circuit, Mitch Benjamin, Meat Mitch Barbecue owner, has opened his newest location at the Kansas City airport. Featuring fan favorites, such as 16-hour smoked Black Angus hand-carved brisket, his famous burnt ends, and pork ribs for dining in or grabbing to take back home on your flight.

#### **Retail:**

- **\*Made in Kansas City Marketplace:** A premier retail destination designed as a celebration of Kansas City for locally crafted goods, gifts, and apparel from local artisanal vendors – unique souvenirs, apothecary, fashion, licensed sports merchandise, gourmet confectionary, local grab & go snacks.
- **Lego:** A home at the new terminal for the world’s most sought-after toy brand, with a range of activity sets, bricks, and licensed gifts available, and connections to KC’s Legoland Discovery Center.
- **In Motion:** Award-winning premium airport electronics retailer offering brands including Beats, Bose, JBL, and Sony across a wide range of products - from noise-canceling headphones to tablets, portable speakers, VR systems, and mobile accessories.
- **Johnston & Murphy:** Legacy men’s and women’s footwear, apparel, outerwear, and accessories brand, with quality craftsmanship, world-class customer service, and free shipping options for travelers on the go.

*CONCOURSE A SOUTH  
(Gates A12 – A20)*

#### **Food & Beverage:**

- **\*Urban Café:** Sit-down dining featuring fresh, healthy, organic small plates, salads, sandwiches, and grilled entrees with a lineup of wine, beer, and cocktails from the local restaurateur team of Justin and Rashaun Clark.
- **Dunkin’:** The world’s leading baked goods and coffee chain, serving premium brewed and iced coffee beverages, bagels, breakfast sandwiches, and other baked goods.
- **\*Soiree Steak & Seafood House:** Kansas City’s Chef Anita Moore serves soulful Cajun culinary creations, from pasta to grilled plates with signature sides. The restaurant has a rotating exhibit of memorabilia, artifacts, video, and audio from the American Jazz Museum, along with a performance stage for live in-house music performances.

#### **Retail and Spa:**

- **\*Director’s Cut Take 2:** A unique spa and salon experience inspired by Armon Lasker’s original The Director’s Cut located in the historic 18<sup>th</sup> & Vine neighborhood. This location pays homage to the jazz experience in the inviting interiors and offers men’s and women’s haircuts, styling, spa services, and a range of styling products.

- **18<sup>th</sup> & Vine Travel Essentials:** Offering a broad range of travel convenience items, including news, magazines and books, beverages, sweets, chips, snacks, health and beauty products, locally sourced gifts, collectibles, and souvenirs. Building on the excitement and spirit of the City's historic jazz district, 18<sup>th</sup> & Vine Essentials celebrates the intricacies of what makes the 18<sup>th</sup> & Vine so special.

CONCOURSE A NORTH  
(Gates A1-A10)

**Food & Beverage:**

- **Made of Kansas City Food Hall:** In the Made of Kansas City Food Hall, restaurants and bars are included that were created in Kansas City, have Kansas City Owners, and are found nowhere else other than Kansas City. Locations include Bloom Baking Co., Jay "Hootie" McShann's Blues Bar, Poio, The Hungry Hatch, Bo Lings.
- **\*Bloom Baking Co.** Serving scratch-made breads, danish, cakes, and pastries. Sarah Darby is in the business of serving the Kansas City area with ingredients that are sourced locally. While visiting Kansas City Bloom Baking Co. can also be found in the Kansas City's Historic City Market.
- **\*Jay "Hootie" McShann's Blues Bar:** Pays homage to this founding father of the Kansas City Blues and Jazz Sound. His music will be celebrated through memorabilia and artifacts. Guests can order from the food hall and dine at the bar and order wines, spirits, and beers from local vendors.
- **\*Poio:** Poio serves a collection of Asian and Mexican flavors through a large selection of tasty sandwiches and sides.
- **\*The Hungry Hatch:** Healthy bowls, delicious wraps, salads, and healthy choices. A Kansas City food truck favorite, Hungry Hatch, offers healthy street food options for travelers looking for a light and refreshing meal.
- **\*Bo Lings:** Richard and Theresa Ng's Kansas City favorite authentic Chinese dishes from their beloved restaurant concept found across the city.
- **Hearth Locavore Kitchen:** Dine-in or grab-and-go items featuring the best from Kansas City's local farms, ranches, and producers. Artisan cheeses, spices, specialty meats, and spirits are featured in starters, entrees, and suggested beverage pairings.
- **Smoothie King:** Clean, lower-sugar smoothies with a menu made just for you — with countless combinations of whole fruits, organic veggies, and nutritional enhancers for endless ways to Rule the Day.

**Retail:**

- **The Market at 18<sup>th</sup> & Vine:** Offering travel convenience amenities and services that celebrate Kansas City's greatest historic entertainment district, with specialty memorabilia such as hats and apparel that celebrates the rich history of KC and local grab & go creations like craft sodas and popcorn.

CONCOURSE B NODE

At the center of gates (B40-B52) and gates (B54-B59)

**Food & Beverage:**

- **\*City Market Coffee Roasters:** City Market Coffee Roasters brings historic Kansas City Market’s coffee shop staple to the KCI traveler and is the largest KC small batch roastery that features fresh crop specialty coffees from around the world and is a community favorite from local Nikole Ammer.
- **\*City Market Food Hall:** Bringing the sights, sounds, aromas, and attractions from KC’s historic City Market to Concourse B Node. Locations in the Food Hall include Bo Lings, Taste of Brazil, Boulevard Brewing Company Beer Hall, Pigwich, and Buffalo State Pizza Co.
- **\*Bo Lings:** Richard and Theresa Ng’s Kansas City favorite authentic Chinese dishes from their beloved restaurant concept found across the city.
- **\*Boulevard Brewing Company Beer Hall:** A KC original Boulevard Brewing Co. Beer Hall offers a wide range of artisanal beers complemented by hand-tossed pizzas, sandwiches, and salads.
- **\*Buffalo State Pizza Co.:** Ridiculously large pizza slices, unique topping creations, fun atmosphere, and great local and regional craft beers on tap.
- **\*Taste of Brazil:** Bold, unique flavors of Brazilian specialty cuisine, including shredded beef pot roast, rissoles, and coxinhas. Brought to you by Marco Rabello and Cristian Maciel, both from Sao Paulo, Brazil.
- **\*PigWich:** Alex Pope celebrated KC chef who founded Local Pig and Pigwich, is now bringing his delicious menu to MCI with gourmet sandwiches, salads, snacks, and daily specials.
- **\*Safi Fresh:** This menu offers something for everyone – it includes a wide variety of salads, wraps, bowls, and a children’s menu. Kansas City’s Chef LaRonda LaNear is passionate about healthy eating, health, wellness, and fresh, organic foods and developed Safi Fresh at MCI to provide fresh, healthy, and delicious food served quickly.
- **\*Old World Spices & Seasonings:** An enticing array of BBQ rubs, seasonings, spices, and sauces mixed, manufactured, and perfected since 1968 in Kansas City.
- **\*Stockyards Brewery Co.:** Good unpretentious craft beers and spirits for hardworking people brought to MCI from the Kansas City favorite brewery located in the historic Stockyards District.
- **\*Kansas City BBQ Restaurant – Featuring Smoke ‘n Magic, the first annual Made for KC BBQ Competition winner.** An immersive dining and performance space where travelers can indulge in Kansas City’s best-known specialties, BBQ and music. Concession operator Outstanding Hospitality Management Group and the Kansas City Barbecue Society held its annual “Made for KC BBQ Championship,” with the first annual Grand Champion awarded to pitmaster Smoke ‘n Magic, owned by Bre Via. Smoke ‘n Magic earned the prize purse and licensing to feature their winning BBQ recipes on the menu and in the restaurant for the year.

- **Auntie Anne's:** Fresh, hot-out-of-the-oven pretzel snacks paired with refreshing drinks are the next-level snack you deserve anywhere. Unmistakably butter-brushed and baked golden brown pretzels are formed into twists & bite-sized nuggets that are easy to eat for on-the-go lives.
- **\*Brown & Loe:** A culinary cornerstone of City Market, Brown & Loe at KC's new terminal offers a dine-in experience with a New American menu with dishes accented by French and Italian flavors.

**Retail:**

- **City Market Retail:** Bringing the sights, sounds, aromas, and attractions from KC's historic City Market to the terminal with one-of-a-kind gifts, apparel, pantry goods, and grab & go food items in an open-air vaulted atrium space.
- **Turn the Page KC by WH Smith:** Inspired by the mission of Turn the Page KC, a nonprofit organization dedicated to equal literacy for Kansas City youth, we have created a space where books come alive. The oversized book installation at the ceiling, featuring "Our Home Kansas City" by Scott Brown, draws travelers in towards the books and magazines, creating an atmosphere of discovery and inclusion.

*CONCOURSE B SOUTH  
(Gates B54-B69)*

**Food & Beverage:**

- **Big Chicken:** From crispy chicken sandwiches and tenders to Cheez-It® crusted mac n' cheese, each menu item tells a story, all while offering guests an inside look into the life and personality of Shaquille O'Neal. Big Chicken delivers a menu that fuses fame basketball star, Shaquille O'Neal's home-cooked childhood favorites with bold new flavors.
- **\*Salumeria Cervasi Modern Italian Deli:** Like many who trace their heritage back to the old country, a love of authentic food has been a tradition in the Cervasi family since the 1900s. Their family roots can be traced to Sicily, which is an underlying theme in the selection, quality, and variety of offerings from sandwiches, artisan and aged cheeses, and pastas.
- **The Leagues Sports Lounge and Eatery:** Featuring KC McCormick Distillery, elevated sports bar dining, and the KC sports experience highlighting the Negro Leagues Baseball Museum's history and legacy.

**Retail:**

- **&Go:** Powered by Amazon's Just Walk Out technology, travelers use a credit card to easily pick up and automatically pay for in-demand travel beauty and health essentials and tasty packaged sandwiches and snacks to go.
- **The Pitch:** Inspired by Kansas City's independent source for news and culture, The Pitch KC features an array of reading materials, including local and national publications, collectibles from local artisans, and healthy and indulgent snacks and beverages.
- **Brookside Local:** Thoughtful array of travel essentials, indulgences, and last-minute giftable treats, presented in a space that pays homage to the vibrant local neighborhood of Brookside.

CONCOURSE B NORTH  
(Gates B40-B52)

**Food & Beverage:**

- **\*Guy's Deli & Pub:** Known for their original KC-made potato chips, a convenient stop for tasty sandwiches, beer, and cocktails.
- **Cinnabon:** Offering reliably delicious and delectable cinnamon buns beloved everywhere.
- **\*Messenger Coffee Co.:** Messenger Coffee is a Kansas City locally based artisan coffee roaster offering their coffee roast creations with fresh brewed and specialty coffees, along with pastries and grab-and-go goodies.

**Retail:**

- **Everything Travel:** Conveniently located "mini store" kiosk stocking last-minute travel essentials and a high-quality mix of hometown favorite branded giftable.

DEPARTURES – TICKETING HALL

**Food & Beverage:**

- **Dunkin':** The world's leading baked goods and coffee chain, serving premium brewed and iced coffee beverages, bagels, breakfast sandwiches, and other baked goods.

ARRIVALS – BAGGAGE CLAIM

**Food & Beverage:**

- **\*Mother Earth Coffee:** Award-winning espresso and brewed coffee beverages, juices, pastries, and sandwiches to go that are available to KCI meeters and greeters located in the arrivals baggage claim area pre-security.

**Retail:**

- **&Go:** Powered by Amazon's Just Walk Out technology, travelers use a credit card to easily pick up and automatically pay for in-demand travel beauty and health essentials and tasty packaged sandwiches and snacks to go.
- **Aeguna:** Premium automated retail vending solutions featuring beauty, electronics, travel convenience, and health and safety items.

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**Also available:**

- News release: Vantage Airport Group Celebrates The Opening of the New Kansas City International Airport

**For more information:**

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