

EMBARGOED UNTIL 21JUN 4AM EST

Norwegian Air Enters Canada; Launches Routes to Europe and the French Caribbean

- Flights from Montréal to both Guadeloupe and Martinique launch this fall;
Flights from Hamilton/Toronto to Dublin launch next March –

MONTRÉAL (JUNE 21, 2018) – Norwegian, [Europe's Best Low-Cost Airline](#) and [Value Airline of the Year 2018](#), announced today its entry into the Canadian market with three new routes. The airline will launch seasonal service from Montréal to the French Caribbean islands of Guadeloupe and Martinique in late October. Additionally, Norwegian will launch the only transatlantic flight out of Hamilton International Airport near Toronto, in March 2019, with daily service to Dublin, Ireland.

“We are very excited about entering the Canadian market, and provide Canadians with **Norwegian’s combination of affordable low fares and award-winning** service, whether they are heading to the Caribbean or Europe. This is only our first step into Canada **and as the world’s fastest-growing airline, we look forward to expanding our presence here in the next few years,”** said **Thomas Ramdahl, Norwegian’s Chief Commercial Officer.**

The airline also announced new four weekly service from both Guadeloupe and Martinique to Cayenne in French Guiana. Service from Fort Lauderdale to both islands will increase to four weekly flights each, and to six weekly flights each from New York-JFK.

“Norwegian was the first airline in more than 20 years to link both French Caribbean islands to New York City and in these three years, we have seen our operation continue to grow and expand, We will now be the only airline to connect the French Caribbean with both Canada and the United States, as well as **French Guiana,”** said **Thomas Ramdahl.**

Winter seasonal service from Montréal–Pierre Elliott Trudeau International Airport to **Guadeloupe’s** Point-à-Pitre International Airport will launch on October 29, 2018, and operate three times per week on Mondays, Wednesdays and Fridays. Flights to Martinique Aimé Césaire International Airport will launch on November 1, 2018, and operate three times per week on Tuesdays, Thursdays and Saturdays. Launch fares to both cities start as low as \$219 CAD one-way, including taxes. Both routes will operate during the winter season until end of March, 2019.

“I’d like to welcome Norwegian, which becomes the 35th airline to operate at Montréal-Trudeau. We are pleased that they chose our airport to launch their entry into the Canadian market. **Norwegian’s arrival will enhance the offer of sunny destinations from the city, which will delight travellers from here!”** said **Philippe Rainville, President and Chief Executive Officer of Aéroports de Montréal.**

“We are very pleased with the growth of air service from Montreal to Fort-de-France. The additional offer provided by Norwegian will make Martinique more accessible than ever and increase traffic from and to this crucial Canadian market. This is an opportunity for us to expand our reach and showcase Martinique Magnifique, its multiple assets, its vibrant culture, its authenticity, along with the warmth of its people. We are looking forward to see more and more Quebecois making Martinique their own!” said **Karine Mousseau, Martinique Tourism Commissioner**

“The Guadeloupe Islands Tourism Board is delighted with this new Norwegian service that will link Montreal to the French Caribbean archipelago. This constitutes a real opportunity for growth and we look forward to welcoming more Canadian visitors in our islands,” **said Ary Chalus**, President of The Guadeloupe Islands Tourism Board.

Year-round daily service from John C. Munro Hamilton International Airport to Dublin Airport will launch March 31, 2019. Launch fares start as low as \$279 CAD, one-way, including taxes.

“**Today’s announcement by Norwegian introducing** its first-ever transatlantic flight between Europe and Canada is a game-changer for travellers in Southern Ontario. Hamilton International provides access to a large population base and is well positioned to facilitate low-cost operations for carriers such as Norwegian. Our passengers love flying from Hamilton and will now be able to access affordable options to destinations in Europe. We are thrilled to welcome Norwegian and its transatlantic service to Dublin next summer 2019, when people will be able to access this new service exclusively from Hamilton,” said Cathie Puckering, President & CEO, John C. Munro Hamilton International Airport.

“We are pleased to welcome the launch by Norwegian of a new flight from Hamilton to Dublin, as part of expanding its North American route network to include Canada. Starting in Spring 2019, **it’s more good news as we continue to grow Canadian visitors to the island of Ireland. We look forward to working closely with Norwegian to maximize the promotion of the new flight. As an island, the importance of convenient direct air access cannot be overstated in delivering growth in inbound tourism,”** said Alison Metcalfe, Tourism Ireland’s **Head of North America says**

Winter seasonal service from Martinique to Cayenne – Félix Eboué Airport Cayenne will launch on October 31, 2018, and operate four times per week on Mondays, Wednesdays, Fridays and Saturdays. Flights from Guadeloupe to Cayenne will launch on November 1, 2018, and operate four times per week on Tuesdays, Thursdays, Saturdays and Sundays. Launch fares from both islands start as low as EUR139, one-way, including taxes.

Norwegian operates one **of the world’s youngest fleets. The French Caribbean routes are** operated by Boeing 737-800s, while the new transatlantic route will be operated by a brand-new Boeing 737 MAX, which Norwegian was the first airline to operate to/from North America last summer.

Returning existing U.S. winter seasonal routes:

- The Fort Lauderdale to Guadeloupe service will resume on October 28, 2018, with four flights per week. An increase from three flights per week during winter 2017/18.
- The Fort Lauderdale to Martinique service will resume on October 31, 2018, with four flights per week. An increase from three flights per week during winter 2017/18.
- The New York-JFK to Guadeloupe service will resume on October 28, 2018, with six flights per week.
- The New York-JFK to Martinique service will resume on October 28, 2018, with six flights per week. An increase from four flights per week during winter 2017/18.

All fares are now available for sale on Norwegian’s [Canadian](#) and [American](#) websites. Additionally, the website’s [Low fare calendar](#) displays the lowest available fares to all of Norwegian’s destinations. Passengers on all of Norwegian’s routes are eligible to join Norwegian Reward, the airline’s loyalty program and can earn CashPoints every time they fly, stay at a hotel or rent a car. Earlier this year, Norwegian Reward was named [Program of the Year Europe and Africa](#) for the second consecutive year.

About Norwegian

Norwegian is the world's sixth largest low-cost airline and carried around 33 million passengers in 2017. The airline operates more than 500 routes to over 150 destinations in Europe, North Africa, Middle East, Thailand, Caribbean, Canada, the U.S and South America. Norwegian has a **fleet of more than 150 aircraft, with an average age of 3.7 years, making it one of the world's youngest fleets.** Norwegian was named the Most Fuel-Efficient Airline on Transatlantic Routes by the International Council on Clean Transportation (ICCT). Norwegian has been voted **'Europe's best low-cost carrier' by passengers for five consecutive years at SkyTrax World Airline Awards from 2013-2017, along with being awarded the 'World's best low-cost long-haul airline' in 2015, 2016 and 2017.** Norwegian employs 9,000 people. The airline offers more than 60 nonstop routes from North America.

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Media Contact
Anders Lindström
anders.lindstrom@norwegian.com
954 648 2989